

West Michigan, Circle of Red

The Circle of Red is an elite group of local dynamic, committed and passionate women whose mission is to support the Go Red For Women movement through a personal gift to the American Heart Association.

The Circle of Red is a local campaign to increase awareness of heart disease—the leading cause of death for women—and to inspire women to take charge of their heart health. The group gathers for networking activities planned throughout the year around a core belief that a heart-health community “starts with me.” This energetic group of women are frontline advocates for the cause.

Benefits Include:

- Exclusive invitation to up-to 3 Circle of Red Events each year with networking opportunities along with a focus on how American Heart Association funds are deployed in our community
- 1 ticket to the Grand Rapids Go Red for Women Luncheon
- Name recognition in the Go Red For Women Lakeshore and Grand Rapids Luncheon program
- Opportunity for community engagement
- Silver Origami Owl pendant necklace, with a red gem for every year of membership
- The opportunity to network with likeminded women and men throughout West Michigan

Investment: \$1,000 annually



For more information, please contact
Go Red For Women Director, Kelsey Schweibert 616.482.1502 | Kelsey.Schweibert@Heart.org